



WEST COAST BEACHFRONT DEVELOPMENT OPPORTUNITY - PLATINUM BAY, BARBADOS

 Saint James, Barbados

Approx. 3.16 Acres | Holetown, St. James, Barbados

Set along Barbados's highly sought-after Platinum Coast, Platinum Bay offers a rare chance to acquire one of the last substantial beachfront development sites on the island's West Coast. Spanning approximately 3.16 acres of prime freehold land, this exceptional property presents outstanding potential for a world-class luxury residential or hospitality development.

Ideally positioned beside the exclusive Beachlands Residences and just minutes from Sandy Lane Estate, Sandy Lane Hotel, and the vibrant hub of Holetown, the site enjoys a premier central West Coast location. Direct beach access, uninterrupted sea views, and close proximity to Barbados's finest dining, shopping, and lifestyle amenities further enhance its appeal.

The property benefits from a well-established planning history, having previously been subdivided into five lots and later reconfigured into three. This evolution highlights the site's versatility and its capacity to support a range of high-end development concepts, including luxury private villas, upscale condominiums, or an intimate boutique hotel or resort.

In addition, the site may qualify for government incentives designed to support development, helping to offset construction and infrastructure costs. Similar concessions have been granted in the past and may be explored again by a new owner or development partner.

Key Highlights

- Approximately 3.16 acres of prime beachfront land
- Freehold title with direct beach frontage and panoramic sea views
- Suitable for luxury residential, condominium, or hotel/resort development
- Proven planning flexibility with multiple prior configurations
- Prestigious location near Beachlands Residences, Sandy Lane, and Holetown
- Potential eligibility for government development incentives

Barbados continues to stand out as one of the Caribbean’s most secure and desirable destinations for property investment, combining a stable political environment, transparent legal system, and strong international demand driven by year-round tourism and an established luxury lifestyle market. Prime West Coast real estate has shown consistent long-term value, supported by limited beachfront land supply, high rental appeal, and ongoing interest from UK, US, Canadian, and European buyers. For investors, this creates a rare balance of lifestyle enjoyment and dependable capital growth in a globally respected island jurisdiction.

Platinum Bay represents a truly rare opportunity to deliver a landmark project on Barbados’s Platinum Coast—combining scale, prestige, beachfront access, and exceptional development flexibility in one of the Caribbean’s most coveted locations.

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For viewings, more information or to secure this home, please contact us:

More Information

Sale Price:	\$30,000,000 US	
External Link:	Link	External Link:



Property Type: Land

Land Area: 137,650sq. ft

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